

ELOISE DUNNE

Creative, Art Director and Illustrator



eloise_dunne@hotmail.com



eloisedunne.co.uk



linkedin.com/in/eloisedunne222/

QUALIFICATIONS

// Oxford University | 2025
Generative AI for Creative Professionals

// London Business School | 2025
Mastering Digital Marketing in an AI World

// SCA 2.0 | 2021
*Ideation, Art Direction, Copywriting,
Design and Film Production*

// Loughborough University | 2020
BA Hons, Fine Art

SKILLS

Adobe Photoshop	<div></div>
Adobe Illustrator	<div></div>
Adobe InDesign	<div></div>
Adobe Concept (Beta)	<div></div>
Adobe XD	<div></div>
Adobe After Effects	<div></div>
Adobe Premiere Pro	<div></div>
Midjourney	<div></div>
Powerpoint	<div></div>
Procreate	<div></div>
Canva	<div></div>
Figma	<div></div>

ABOUT ELOISE

A driven creative specialising in concept development, art direction, and illustration, with a passion for crafting innovative content that drives meaningful results. International experiences provide a unique perspective that fuels creativity and collaboration. Utilise leading-edge AI tools in creative and design, constantly exploring new technologies to enhance my work. Eager to team up and develop engaging campaigns that captivate audiences and create a positive impact.

EMPLOYMENT

Junior Creative 2022-current
TrunkBBI

Led the development of award-winning campaigns by collaborating with the Creative Team and Strategy Department from concept to production, driving innovative solutions and enhancing brand impact.

- Directed illustrations and storyboards with Film Production and Design teams, ensuring adherence to Brand Guidelines and Art Direction for cohesive visual storytelling.
- Proactively generated innovative campaigns for clients, anticipating their needs and identifying opportunities to drive engagement and positive results.
- Spearheaded initiatives with TrunkBBI+, an elite taskforce focused on driving innovations to enhance morale, creativity, and achieve new business successes.

Junior Art Director 2021-2022
Cogent

Championed award-winning campaigns by driving concept creation and art direction, guiding the Design team to achieve exceptional visual outcomes.

- Orchestrated Enreach's first live campaign, securing widespread organic coverage in over 140 national newspapers and significantly boosting brand visibility.
- Implemented innovative strategies that led to measurable increases in audience reach and brand recognition, ensuring cohesive messaging through collaboration with cross-functional teams.

Educator Jun-Sep 2019
Peggy Guggenheim Museum

Educated diverse audiences, including the public and school groups, on art and design, enhancing engagement and appreciation for exhibitions through interactive experiences.

- Designed and implemented brochure tours to boost public engagement with exhibitions; delivered engaging seminars on Art History and Design to investors and high-profile visitors.
- Trained and mentored new interns, fostering essential skills in a collaborative and creative environment.

Educator Jun-Sep 2018
Solomon R. Guggenheim Museum

Developed and led art programs for children and teens, creating inclusive and engaging learning environments while accommodating diverse learning needs.

- Served as the educator for a Summer Art Camp for primary school children and was promoted to pilot the museum's Middle School Art program.
- Created a positive learning atmosphere that encouraged participation, modified techniques and curriculum to fit various learning styles, and led Guggenheim Teen Volunteers in preparation for future placements.